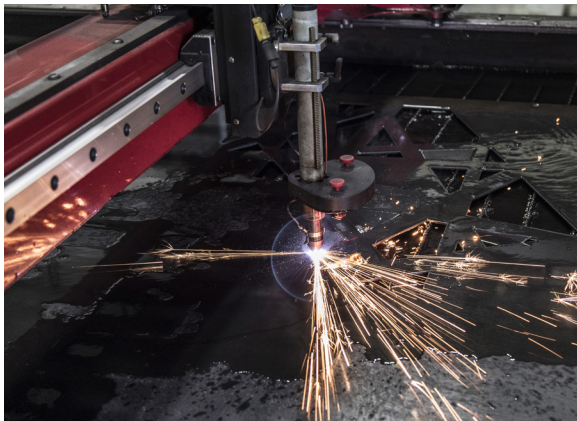


Lincoln Electric® Torchmate® Technology Increases Business Capabilities and Saves Money for Architectural Elements

Architectural Elements is a full scale fabrication company, based out of Bellingham Washington. The business has seen tremendous growth and benefits from the addition of their Torchmate X table as well as their Square Wave® TIG-355 and Precision TIG® 185. Digital Marketing Manager, Megan Peterson, speaks on the impact that Lincoln Electric Torchmate technology has generated for Architectural Elements.

IMPACT ON BUSINESS

Architectural Elements has seen the largest impact on business in terms of time and money saved, saying that “Our Torchmate table saves us hundreds of hours of labor per year.” Before their Torchmate machine, Architectural Elements had to do all of their torch cutting by hand, and also found themselves having to subcontract out bigger projects at a “great expense.” The Torchmate allows them to finish cutting at a fraction of the time while also keeping the entire project in house, allowing them to ensure the quality that customers expect from their brand. “By freeing-up our time and labor, the Torchmate table allows us to sell more products.” Megan sums up the impact that the Torchmate X table has had on their business by saying, “We can fabricate larger scale projects than before and at decreased cost to our customers—all thanks to the time and cost-saving benefits of our Torchmate table.”



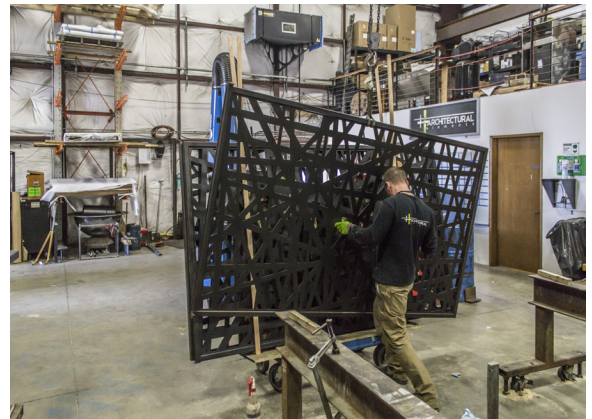
INCREASED CAPABILITIES

Along with the benefits of saving time and money, Architectural Elements has seen a large increase in their business capabilities with the addition of their Torchmate machine. Megan claims that, “We utilize our Torchmate table daily to produce both complex and simple parts. The Torchmate table has opened all kinds of new possibilities for our business.” Along with these new capabilities comes the ability to take on new markets, “We can now cater to artists— cutting any pattern into any sized sheet or plate metal to create custom art screens in no time. The Torchmate table’s production capability also allowed us to develop our outdoor furnishing line.” This increase in capabilities has improved Architectural Elements’ business immensely, turning

them into a full scale fabrication company that can say yes to almost any challenge.

ADVICE TO OTHERS

“Lincoln Electric’s Torchmate cutting system is a time-saver & money-maker. We would recommend a Torchmate table to any fabrication shop looking to decrease their labor hours while increasing production.” For Architectural Elements, Torchmate technology not only saves them time and money but opened their business up to new markets and opportunities.



Visit Architectural Elements at arch-elements.com

Join the conversation at FabricationForum.com

Call 775-673-2200
or visit Torchmate.com for more details!

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